





LOCAL "COMMUNITY" ON-LINE MEDIA & INTERNET MARKETING SERVICES



City Keeper Media's On-Line Media and Internet Marketing Programs are targeted at both area **business (B to B) & consumers (B to C)** markets to help **you reach new customers on-line and grow your business!**

We do all the work making this an easy, effective & affordable program with multiple tiers of participation. This new program is offered and managed by **City Keeper Media**, publishers of **City Keeper Maps!**

eMail	Social Media	Internet Marketing
<p style="text-align: center;"> LOCAL MARKETING</p> <p>TARGET MARKET- 15-20 mile radius email campaigns for:</p> <ul style="list-style-type: none"> • Business to Consumer • Business to Business <p>SERVICES INCLUDED:</p> <ul style="list-style-type: none"> • Create and customize your Email templates with your logo & email message • Manage & Blast your offer to your email list + blast in SJC Newsletter to SJC group lists • Placement in "Hot Deals" section of Chamber Website • Listing on City Keeper Media Site in category & Hot Deals <p>COMMUNITY NEWSLETTER-MONTHLY</p> <ul style="list-style-type: none"> • Your offer + Community Updates, News & Summary of events & offers in the SJC area community newsletter. • We build opt-in email lists to communicate your offer thru the Community Newsletter 	<p style="text-align: center;"> "COMMUNITY" SITES</p> <p>TWITTER: THE KILLER APP FOR LOCAL BUSINESS...</p> <ul style="list-style-type: none"> • Immediate messages of valuable & fun community info • We manage and create "tweets" from SJC business to area consumers & businesses • 2 for 1 Dining Nights Specials offers, % off sales, events, shows etc • We build SJC community "followers" within a 15-20mile radius so customers ARE CLOSE ENOUGH TO FIND YOU AND ACT ON YOUR OFFER.... • It's easier to get "followers" as a "community" then as an individual. Power in numbers! <p>FACEBOOK PAGE:</p> <ul style="list-style-type: none"> • We manage the SJC Community page with photos from events, comments, postings etc • Build "friends" of SJC Community & Business' 	<p style="text-align: center;">LOCAL SEO (SEARCH) & PPC (ADWORDS) CAMPAIGNS</p> <p>SEO (Search Engine Optimization)</p> <p>-WHAT WE DO FOR SEO:</p> <ul style="list-style-type: none"> • Business listing on Google, Yahoo, MSN and Bing! • Submission to 30+ top on-line directories • Optimize your website for local SEO • No website-no problem- we create & host a microsite landing page • On-line promotions & coupons on free sites & our site & Chamber site • Ensure you show up next to Google Map in your city in your business category and in "natural" rankings • Reports & Website statistics <p>PPC (Pay Per Click)</p> <p>-WHAT WE DO FOR PPC:</p> <ul style="list-style-type: none"> • Business review & program set up • Keyword research, competitive analysis • Budget & pricing analysis, • Ad creation • Bid management • ROI tracking • Landing page design & Hosting

For more info:

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Visit: www.citykeepermedia.com